



PLANETBigbury

Where people and nature thrive by working together.





PLANETBigbury MISSION Objectives

Support local
businesses

Restore and
protect natural
habitats

Reduce reliance
on fossil fuel &
increase use of
renewable energy

Protect the
River Avon
and Bigbury Bay
from pollution

The views of BUSINESS
MANAGERS in Bigbury are sought on

PLANETBigbury

Please read this proposal and
let us have your thoughts.

info@bigburynetzero.org



PLANET Bigbury COMMUNITY CHEST

Can we combine resources to inspire local projects which create more habitat for nature to thrive and reduce our reliance on fossil fuels?

What opportunities do we have as a holiday destination to build a **COMMUNITY CHEST** from which we can support action to make Bigbury more sustainable?

ARE YOU A LOCAL BUSINESS

willing to help set up the
COMMUNITY CHEST for

PLANETBigbury

Would you consider..

- ✓ Adding an opt-out small donation to your point of sale bills to fund the Community Chest?
- ✓ Exhibit professionally designed information posters about the aims of PLANETBigbury?
- ✓ Host a donation box and/or digital payment point for the COMMUNITY CHEST?
- ✓ Sign post PlanetLOCAL ingredients/products on your menus or shelves?
- ✓ Promote PLANETBigbury on your website and socials?
- ✓ Host PLANETBigbury events?
- ✓ Can you help in some other way?



Small grants

We are proposing that PLANETBigbury **Community Chest** is a small grant scheme to support activities within our community that:

- **save energy** and
- **restore habitats** for wildlife.

Each year, grants of up to £2,000 will be offered to local homeowners, businesses and farms to support any of the PLANETBigbury Mission Objectives (p1)

Benefits

We believe this community-led initiative will strengthen the resolve of residents and businesses to build climate resilience and enhance the natural beauty within the parish of Bigbury.

PLANETBigbury acknowledges that our parish has a role to play in addressing the global biodiversity and climate change emergencies.

It offers a mechanism that brings all sectors of our community together in a meaningful collaborative endeavour.



PLANETBigbury Launch Programme

Step 1

Obtain offers of financial support (p2) from local businesses for a launch in February 2025 (venue to be decided).

Step 2

Identify and invite other potential donors to contribute to the start up **PLANETBigbury Community Chest** before Feb 25.

Step 3

Organise online donations and click and donate points at businesses.

Step 4

Agree funding criteria and methodology for small grants with major donors.

Step 5

Appoint independent panel to review applications and make awards on an annual basis. First grant likely to be made in December 2025.

Step 6

Design public engagement materials to describe project, invite donations and seek views of community on each of the Mission topics (p1) before Feb 25.

Step 7

Design and publish **PLANETBigbury Directory** to be distributed with the Bigbury & Ringmore News in Dec/Jan. The Directory will provide guidelines for local action to support each of the PLANETBigbury Mission Objectives and it will advertise each of our local businesses as well as signpost local renewable energy and wildlife advisors.

Step 8

Organise quarterly reports on income and applications to be published in parish magazine, notice boards and website.

Step 9

Organise annual review of applications and grantees.

Step 10

Organise annual award ceremony.

What's in it for your business?

- Your business will be able to play a leading role in the development of an important community-wide programme. ✓
- Involvement in PLANETBigbury will help deliver your **corporate social responsibility** targets. ✓
- Your **customers will appreciate** that, by choosing to support your business, they are able to contribute to enhancing the local natural beauty of the area they have chosen to visit or live in. ✓
- Your involvement will increase the **local community loyalty** to your business. ✓
- Your staff will be proud to work for a company with environmental credentials and strong links with the local community. ✓
- Your business will be advertised in the annual PLANETBigbury Directory. ✓
- You will feel good because you have made a difference to the planet, the local community and wildlife. ✓

Would you like to meet?

Please contact the Chair of Bigbury Net Zero, Louise Wainwright, if you would like to discuss ways in which you could help kick start PLANETBigbury and the Community Chest

Thank you very much
Louise Wainwright
07908 525663
info@bigburynetzero.org

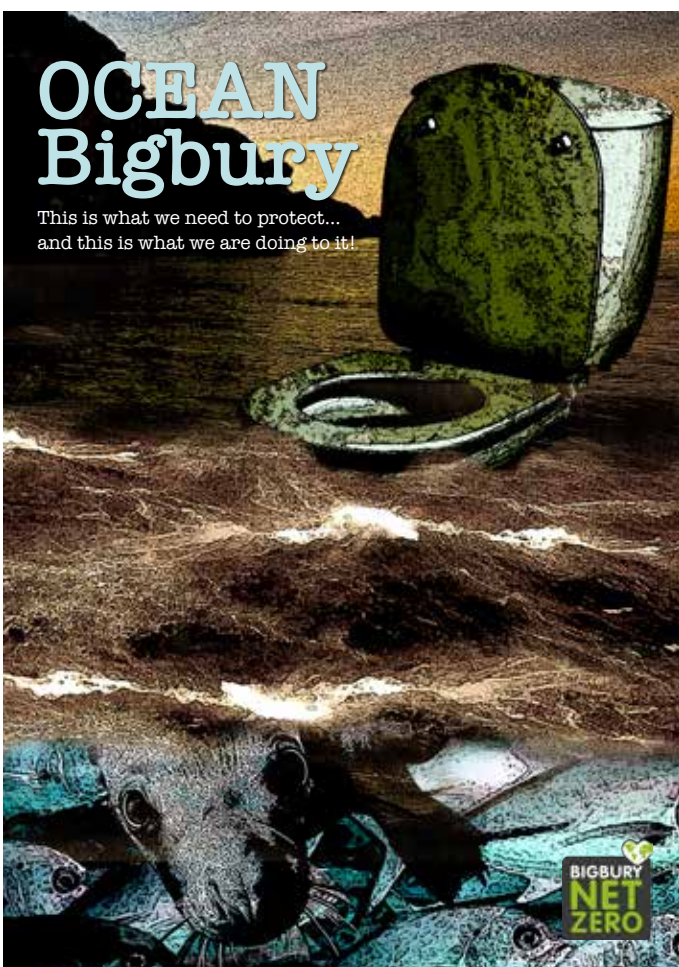
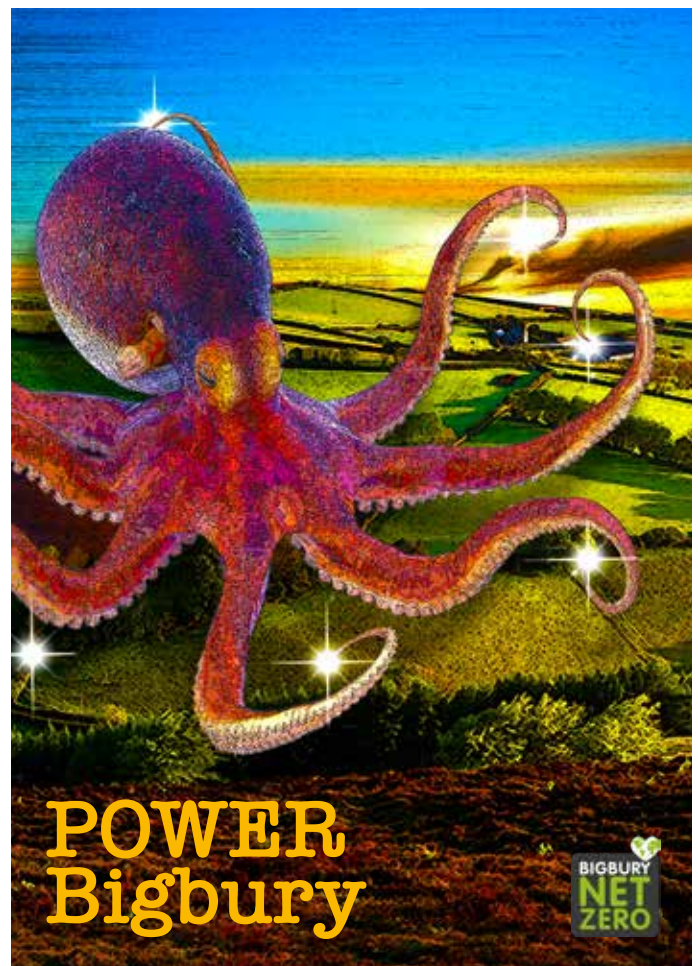


PLANETBigbury Directory

An annual publication will promote the donors and grantees - what they achieved with a small grant from the Community Chest or what they are planning to do with a new grant

It will signpost activities for households, businesses and farms that will help achieve the Mission of PLANETBigbury.

PLANETBigbury business supporters will be advertised in the Directory which will be distributed to all households in the parish.



PLANETBigbury Directory

Bigbury Net Zero has commissioned local (internationally acclaimed) graphic designer, **Karen Lawrence**, to create a series of posters to promote each of the Mission Objectives of PLANETBigbury.

These posters will feature in the **PLANETBigbury Directory** and will also be displayed on noticeboards. A QR code will link to more information on the Bigbury Net Zero website.

[@devoncowgraphics](#)

* **PLANETLocal** is a shelf or menu signpost which tells you about the local provenance of products within South Devon and appears on shelves in Holywell Stores.



Did you Know?

For £10 spent with independently-owned local businesses, £3.80 is retained in the local area. Consumers spend just over a fifth of their money locally. By choosing to support local and independent businesses, online or in person, we can double the money that stays in our local economy.

EXAMPLE

Mission Topic (draft) entry in the **PLANETBigbury Directory** for **BUSY BIGBURY** to support local businesses. Messages aimed at households in Bigbury.

What's in it for you?

It's great to have local businesses that stay open all year round. It's part of the joy of living in Bigbury.

By supporting our local businesses you are playing your part in helping the local economy thrive. With your support, we can all continue to live and holiday in this coastal paradise and still be able to pop in somewhere for a bite to eat, a drink or a loaf of bread.

What can you do?

Buy **PlanetLocal*** products in **Holywell Stores** ✓

Support local businesses

- Venus Café ✓
- Oyster Shack ✓
- Driftwood Diner ✓
- Pickwick Inn ✓
- Unwind Hair & Beauty ✓
- Burgh Island Hotel ✓
- Beach Shop ✓
- Herb Heaven ✓
- Challons Combe Organics ✓
- Bigbury Bay Pizzas ✓
- Online home deliveries from Holywell Stores. ✓
- Discovery Surf ✓
- Park Dean Challaborough ✓
- Causeway ✓
- Beach Barista ✓
- Bigbury Golf Club ✓
- Holiday Home lets ✓

Community Chest

PLANETBigbury could help local businesses grow their business with the local community and do this in a sustainable way.





Thank you for listening
Please talk to us

info@bigburynetzero.org

07908 525663

